

ULTIMATE CHRISTMAS PARTY!

Strategic Planning Guide

Use these questions to help you brainstorm. We gave you a headstart with some ideas!

Who do I know that would love to be involved in impacting our community?

- Friends, family & neighbors who already invest in the community in some way: food pantry, scouting, outreach, etc.

What existing volunteers would love to be involved in planning & promotion?

- Consider the skillset and time investment needed

What friend, church, or community business would help sponsor financially or donate?

- Christian-owned businesses
- Church members
- Family members
- Friends who love to support projects
- Your church's missions or outreach budget

Name two people whose giftedness would help and encourage in the success of this event:

Where are the children? Afterschool? On the weekends?

- Apartment complex, trailer park, housing projects
- Daycare centers
- Battered women's shelter or group homes for kids in foster care

How can I creatively and effectively promote the event?

- Utilize social media
- Community calendars- online and in local newspaper
- Groups that use your church building- scouts, homeschool groups, people using food pantry, etc.

How much am I willing to pray for this event?

"The Lord is close to everyone who calls out to him, to all who call out to Him sincerely." — Psalm 145:18

Let's call out to Him to provide fruitful opportunity to share God's love with a hurting world!

You aren't limited to these ideas... Ask God for creativity to make a big impact!

